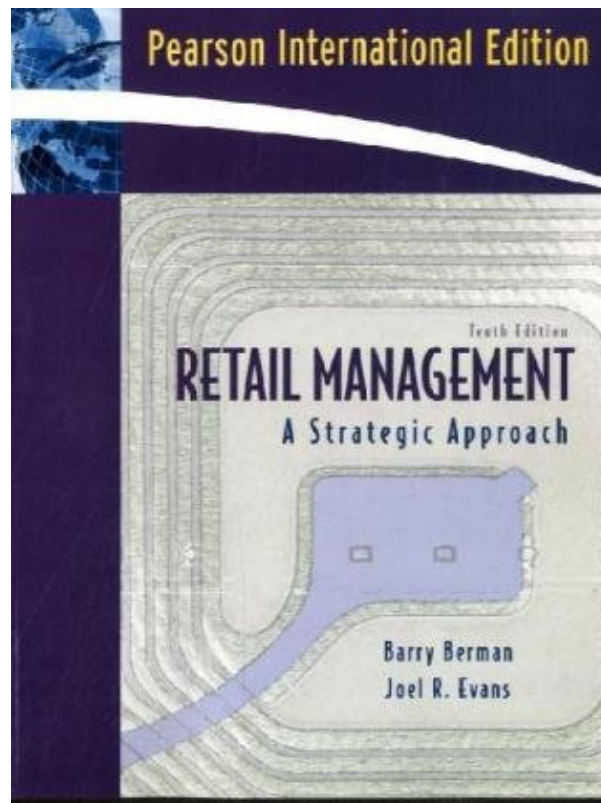
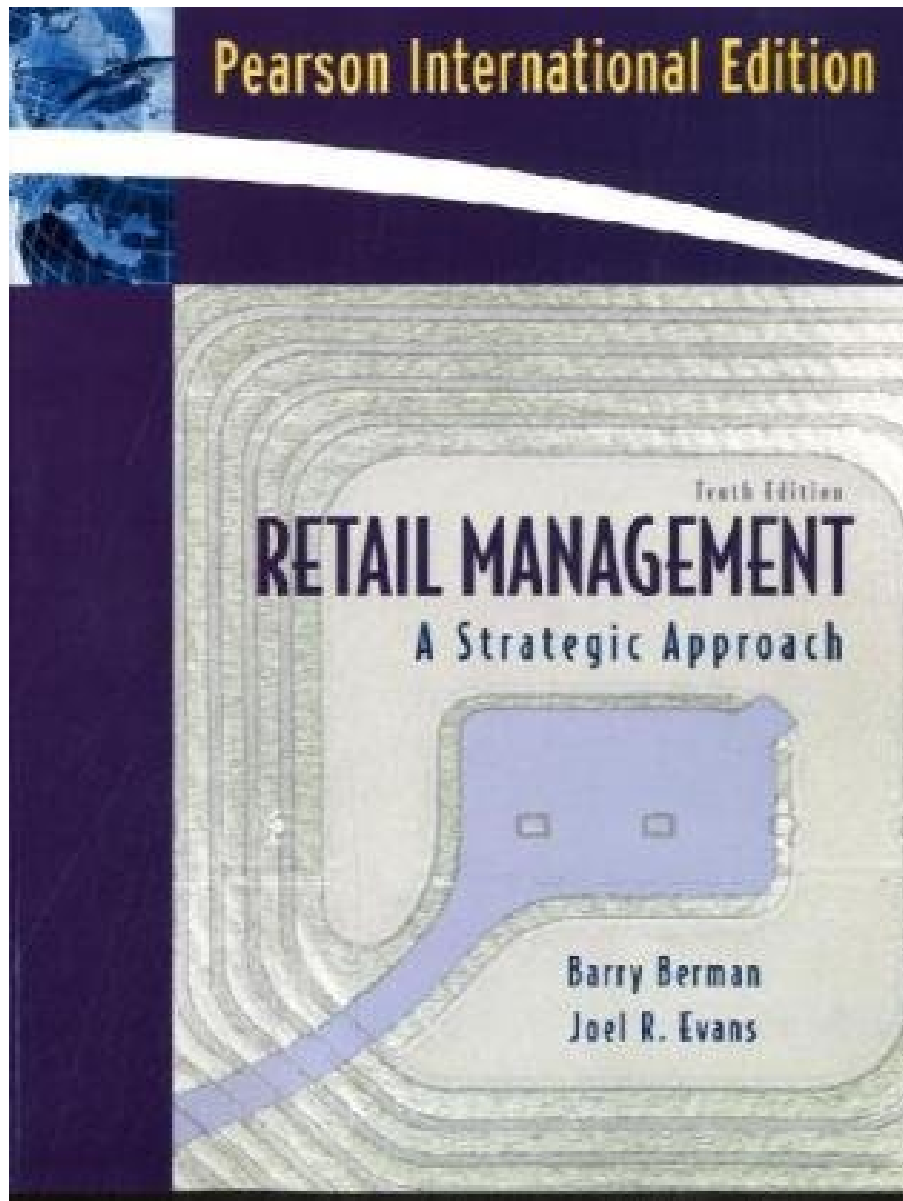


**RETAIL MANAGEMENT: A STRATEGIC
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This substantial revision of the market leader retains a strategic orientation with an all new full-color design and all new boxed material on international and ethical issues and retailing in practice. It provides a good balance between theory and practice, useful career information, and a comprehensive package with four brand new ancillaries. All new end-of-part comprehensive cases and new video cases.

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