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HOW TO START A LUCRATIVE VIRTUAL BOOKKEEPING BUSINESS



A STEP-BY-STEP GUIDE TO WORKING LESS AND MAKING MORE IN THE BOOKKEEPING INDUSTRY

BY E.T. BARTON AND ROBIN E. DAVIS

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REVIEW: "After months of reading several ebooks and printed books on starting a bookkeeping business, it was this book that I used to devise my business plan. In my opinion, it is the best book currently available on this topic." --Jill Joseph, Freelance Bookkeeping Services

Are you looking for bookkeeping advice mixed with a dollop of humor? Well then, you've found the right book. The authors of this book have a twisted sense of humor and it shows. (Their defense: staring at computer screens everyday has finally made them "batty.") This book was written for the bookkeepers who are dying to try something new, easy and simple, and who don't want to do things "the same old way." If that's you, read on...

If you have dreams of starting your own lucrative virtual bookkeeping business, but have been putting it off because you're just not sure you can do it, or even get any clients, you're not alone. Every independent bookkeeper feels that way at one time or another. "How to Start a Lucrative Virtual Bookkeeping Business" was created to help get you past your own objections, create the perfect home office, and then go out and find the ideal virtual bookkeeping client – step-by-step.

In this book, you will find:

- 10 Simple Steps to starting and running your virtual bookkeeping business.
- More than 30 ways to find new clients, including what-not-to-do.
- An additional 30 tips to help supplement your bookkeeping business.
- Scripts to turn your existing clients (or boss) into virtual bookkeeping clients.
- Advice on how to brand and market your new business on an extremely-tight budget.
- Multiple ways to get your clients to pay.
- How to recognize the warning signs of a Deadbeat Client.
- Advice from other bookkeeping business professionals on creating the virtual bookkeeping business you've always dreamed of.
- PLUS, there are links inside the book to a Bonus Page where you can download FREE "Printable" Word and PDF documents to help you implement the strategies easily into your own business.

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Misleading Title

By Michael Wagoner

Evidently my idea of virtual and the author's idea of virtual are different. She NEVER addressed the concept or idea of virtual, instead she talked about obtaining clients, going to their place of business, etc. Sorry, virtual means computer to computer so trips to the business/client are few and far between. Much (about 99%) of the information she offered were things that I already do. Didn't help me, wish the book had lived up to the title.

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It's 50/50

By Bookworm101

The book did provide some informations on how to start your own practice, but it's more info on website marketing and additional services for the practice. I think for the additional services, it's depend on what type of clients your company served, it's more of a administrative services for some of the things the book had mentioned, and certain things were out of topic that what readers expected to start their own practices. It may be good info for certain readers but it shouldn't focus so much on those topic about additional services expectably heavy on selling stuff online. I believe a profession bookkeeping practice should focus more on what is best serve your client in the first place "bookkeeping" not the little little thing and charge a little cents for this and that. When you read through the book you know what I mean. I usually don't like to write a review and I respect all writers for their efforts to gather all resources and save readers lots of times to find resources on their own but that's why we purchase the book. The reason I gave 3 stars, because the writer had mentioned in the book to reply clients promptly. However, since I purchased the Kindle version, the Author had noted in the back to send her an email to request for the PDF version, which I did send her 3 times but still has no response from the Author. It's been 2 months now, she still hasn't send me my PDF version. what I believe, If she can't keep her own promise, what do you think the purpose of the book to serve? Well, as she mentioned in the book just trying to make money out of any source. I am sorry, but I do hesitate to give credit for those who saying thing but mean nothing, "No Responsible."

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Great book

By Robin Boyd

This book could be used for any business, besides bookkeeping. She really showed you step by step, how to get yourself, up and running. Details like best equipment to buy, and sound advice on Marketing. Very important. Great help for a beginner or an old hand, like myself. Your never too told to learn something new.

If you get a chance, please check out the blog on a "Bad Bookkeeper" So funny, and yet so sad, how people do the things they do. Scary. All business owners, should read that first, before they hire someone.

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