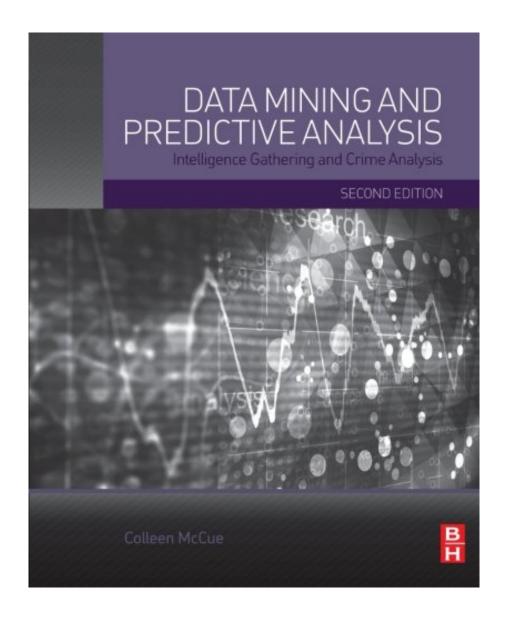


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Review

"...presents a comprehensive overview of the field of predictive analysis as it is primarily applied to crime analysis, where it is an established law enforcement intelligence practice with great success..." --Journal of Counterterrorism and Homeland Security International

"[Data Mining and Predictive Analysis, First Edition] is a must-read..., blending analytical horsepower with real-life operational examples...Understandable yet detailed, [Data Mining and Predictive Analysis] puts forth a solid argument for integrating predictive analytics into action. Not just for analysts!" --Tim King, Director, Special Programs and Global Business Development, ArmorGroup International Training

About the Author

Dr. Colleen McCue is the Senior Director of Social Science and Quantitative Methods at DigitalGlobe. Her areas of expertise within, in the applied public safety and national security environment include the application of data mining and predictive analytics to the analysis of crime and intelligence data, with particular emphasis on deployment strategies; surveillance detection; threat and vulnerability assessment; geospatial predictive analytics; computational modeling and visualization of human behavior; Human, Social, Culture and Behavior (HSCB) modeling and analysis; crisis and conflict mapping; and the behavioral analysis of violent crime in support of anticipation and influence.

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- Discusses new and emerging technologies and techniques, including up-to-date information on predictive policing, a key capability in law enforcement and security
- Demonstrates the importance of analytic context beyond software
- Covers new models for effective delivery of advanced analytics to the operational environment, which have increased access to even the most powerful capabilities
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